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Ruthie Vallejo (Printed Name)

August 31, 2006

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Yukio MARUYAMA

Title:

SYSTEM, SERVER, DEVICE, METHOD AND PROGRAM

FOR DISPLAYING THREE-

DIMENSIONAL ADVERTISEMENT

Appl. No.:

09/903,621

Filing Date:

07/13/2001

Examiner:

Bekerman, Michael

Art Unit:

3622

Confirmation

2132

Number:

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated May 3, 2006, concerning the above-referenced patent application.

Amendments to the Specification begin on page 2 of this document.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this document.

Remarks/Arguments begin on page 11 of this document.

Please amend the application as follows: